



July 21, 2023

## Call for Applications – STEP USA University Program

In cooperation with the German American Chamber of Commerce New York, the German Center for Research and Innovation (DWIH) New York is excited to announce the third installment of the STEP USA University Program.

The program is intended for **German startups and spinoffs affiliated with a university or university of applied sciences** that look towards expanding their businesses to the USA. The GACC New York and DWIH NY offer a tailored, three-day intensive bootcamp covering topics such as:

- The US Economic Landscape
- Cultural Differences and U.S. Business Practices
- Legal Requirements: Setting Up your U.S. Entity, Visa Regulations, Employment & Product Liability Law
- Pitching & Storytelling in the US
- Sales Strategies
- How to Engage with US Investors and Building your Investor Funnel
- Visits to Incubators; Meetings with Angel Investors and Mentors

**Dates:** December 4-6, 2023

**Location:** New York City

**Language of the Program:** English

**Application Deadline:** Applications accepted on a rolling basis until October 15, 2023.

Startups from all industries, disciplines, and stages are encouraged to apply.

For details about the program, funding & DWIH sponsorship, as well as application requirements, see the DWIH NY website ([English](#) | [German](#)).

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