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Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# STEP USA

## GACC Startup and Entrepreneur Program

*Silicon Alley*

*The place global startups call home*



# New York = Silicon Alley!



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8.5 million inhabitants

2.3 million hold a bachelor's degree or higher

120 universities, producing 4.500 computer science majors annually

320.000 tech jobs

45 Fortune 500 companies headquartered in NYC

1.66 trillion US\$ = gross metropolitan product in 2020

200+ angel investment und venture capital companies

9.000 startups in New York

28 billion US\$ venture capital investments in tech companies 2021





- STEP USA exists in 2 formats:**
- STEP USA New York – advanced
  - STEP USA University Program

**STEP**  
USA

**STEP USA is bridging the gap between Germany & U.S.:**

- U.S. Market Entry Knowledge
- U.S. Customer Contacts
- Venture Capital Contacts

# STEP USA ≠ Brain Drain!



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A blue, multi-pointed starburst graphic with a white outline, containing the text 'Opportunities!' in white.

**Opportunities!**

A blue, multi-pointed starburst graphic with a white outline, containing the text 'International Training!' in white.

**International  
Training!**

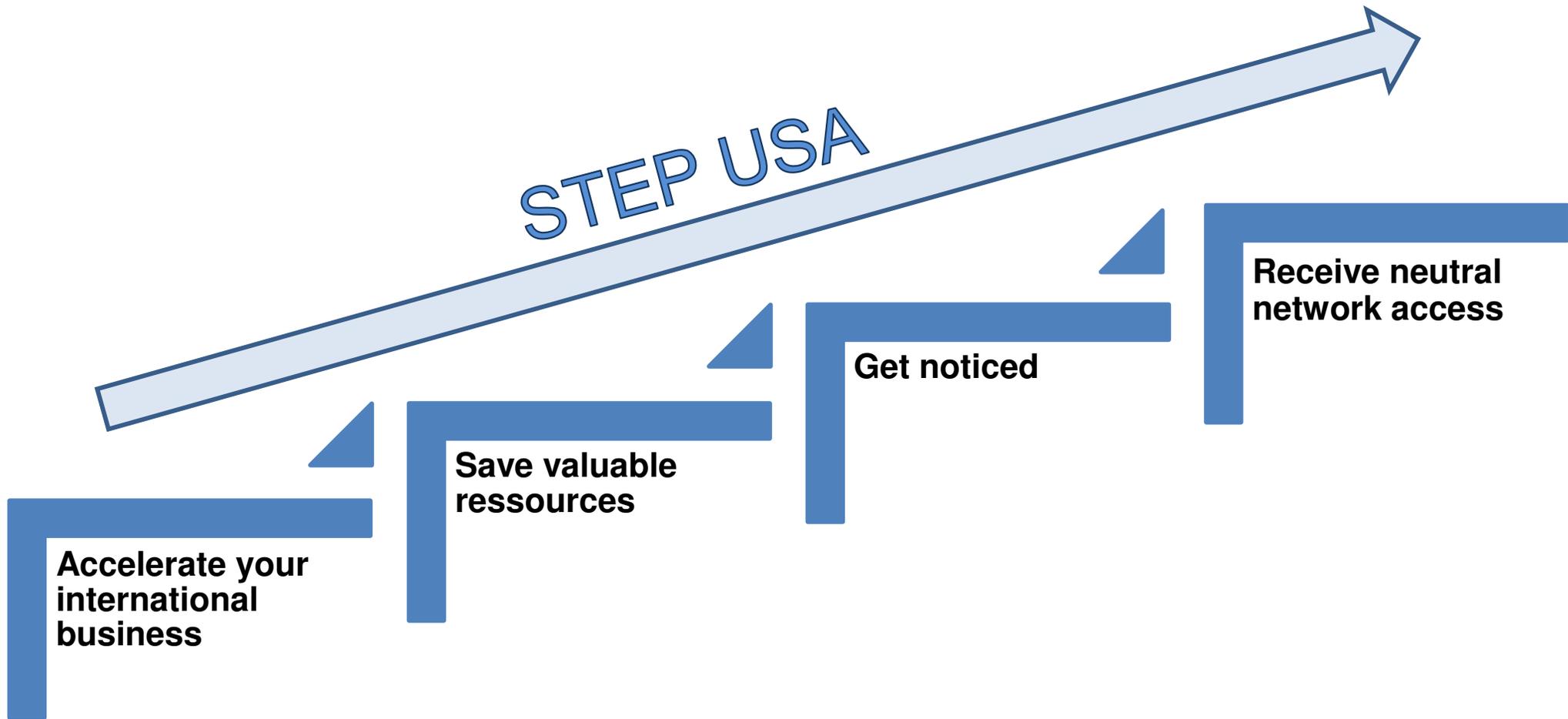
A blue, multi-pointed starburst graphic with a white outline, containing the text 'Fast scaling!' in white.

**Fast scaling!**

# STEP USA – what startups get!



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Launched in  
December  
**2014**



Conducted  
**42**  
times



**589**  
participating startups  
from all over Germany



**82** STEP USA Alumni have founded a U.S. subsidiary

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**52** STEP USA Alumni successfully negotiated deals with VCs or clients

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**6200** introductions to U.S. clients

# STEP USA – Rooftop Accelerator Meeting



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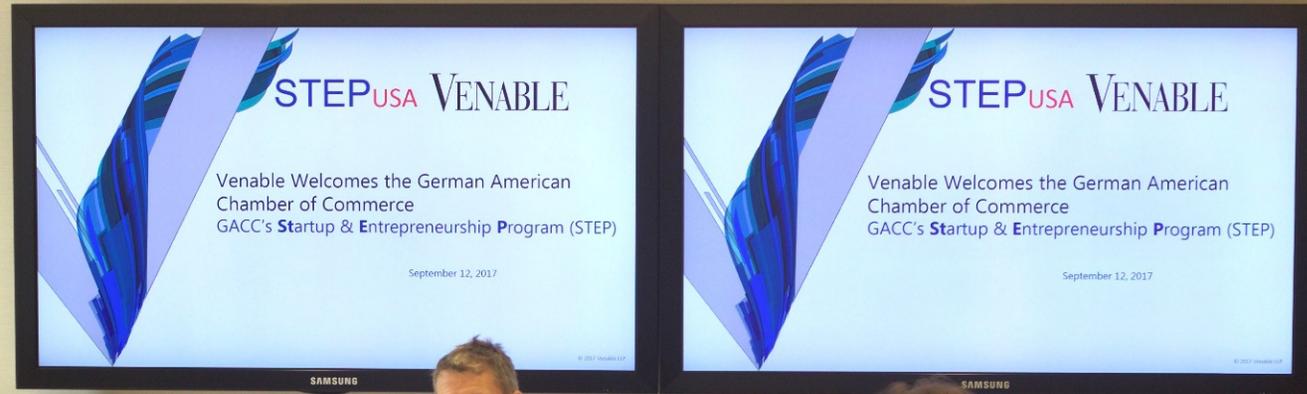




# STEP USA - Investor Meeting



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# STEP USA – Business Partner Matchmaking



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# STEP USA Pitch Night - Audience



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# STEP USA Pitch Night – Networking



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# STEP USA Pitch Night – View



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# STEP USA – After Work Activities



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# STEP USA - See you guys around!



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## STEP USA NEW YORK PROGRAMS 2023:

- **March 06 – 09, 23:** STEP USA New York Program (open program)
- **May 08 – 11, 23:** STEP USA New York Program (Sachsen)
- **Aug. 28 – 31, 23:** STEP USA New York Program (Rheinland-Pfalz & Saarland)
- **Sept 11 – 14, 23:** STEP USA New York Program (Niedersachsen)
- **Nov 13 – 16, 23:** STEP USA New York Program (open program)
- **Dec 04 – 06, 23:** STEP USA University Program (DWIH New York | DAAD)

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